

Leader Valley FY19 Annual Report

(July 1, 2018 - June 30, 2019)



Leadership in Action

Selah Hess is a 4th grade student at Orchard Hill Elementary in Cedar Falls and is a shining example of the Leader Valley mission in action. Selah started her leadership journey in her Kindergarten year, speaking to incoming Kindergarten parents, giving words of wisdom that only a 6-year-old could.



Early in second grade, Selah's neighbor went to a nursing home, which sparked the idea of "Notes for Nursing Homes". This blossomed into a special opportunity for her to visit nursing homes and deliver hand written cards from her fellow classmates.

In third grade, Selah spearheaded "Hearts for Heroes", served as a Leader Valley Ambassador at conferences, and spoke on a local television broadcast about leadership and the power of the 7 Habits.

This year, Selah continues to serve as a Leader Valley Ambassador and recently spoke at Live 2 Lead, where she shared her "Notes for Nurses" idea.

Leader in Me has given Selah and her fellow student leaders an early start on their leadership journey by identifying their strengths, areas of passion, and having a voice that matters in their school and community.

Leader in Me Measurable Results

The University of Michigan developed an assessment to measure the impact of Leader in Me. At the end of the 2018-19 school year, Cedar Valley schools participated in this assessment. When comparing Leader in Me schools in the early implementation stages to those schools who have been implementing for several years, the latter show significant increases in all areas.



+13%

Staff Empowerment



+12%

Supportive Environment



+12%

Growth Mindset



+10%

Family Involvement



+9%

Teacher Impact



+9%

Student Social Etiquette



+8%

Educator Satisfaction



+6%

Student Perseverance



21/34 Cedar Valley Schools

The ultimate goal is to offer Leader in Me to every single student in the Cedar Valley. The total number includes 19 metro and two rural schools.

IMPACTED
STUDENTS & EDUCATORS
11,000 & 1,500

Leader in Me is not just for students. It creates a shift in the culture of an entire school, impacting every level, from the principal to office staff to teachers and students.

Lighthouse School Certification is attained by demonstrating excellence in the implementation and execution of Leader in Me. The Cedar Valley holds several Lighthouse distinctions including the 2nd in Iowa, the 5th middle school in the world, and 1st private school in Iowa.



“The Leader in Me program is outstanding in developing leadership skills which will help the community address the *skills gap for the workforce*... It teaches educators new ways to engage students and become responsible for their success. It creates self-confidence in students at a time when students are most impressionable. This allows students to be more successful in school and outside of school. These skills will stick with them throughout their lives. ”



- Dr. Jane Lindaman, Superintendent Waterloo Community Schools

Leadership Foundation Series

Leader Valley staff are certified facilitators, offering FranklinCovey trainings right here in the Cedar Valley at a significant cost-savings.

- 7 Habits of Highly Effective People
- Speed of Trust Foundations
- The 5 Choices of Extraordinary Productivity Essentials

To date, over 650 Cedar Valley employees, business leaders and community members have been trained to develop essential skills needed for personal and professional effectiveness in today's workforce.



“I leave every class with concrete actions I can implement easily and quickly in my everyday life, which for a working mom is essential!” ”

- Grace Rogers,
John Deere Industrial Engineer

Moving Forward

Many great things are in store for FY20, but one highlight includes an intentional focus on developing our building administrators as leaders of leaders. Through year-round customizable leadership development opportunities, like Principal Academy and Principal Community Coaching, as well as executive coaching and on-boarding new administrators, Leader Valley is equipping building leaders to create game-changing cultures of leadership for their students and teams.



Leader Valley is one of the few entities that partners with both the education and enterprise divisions of Franklin Covey, which allows us to serve our schools, but also our business community. Through our upcoming Leadership Foundation Series starting in March 2020, we will be expanding our affordable development offerings to create leadership impact in several key areas that Cedar Valley businesses clamor for.

Invest in our Future Leaders

Leader Valley programming is possible with donor and grant funding, which helps our youth become stronger leaders and future contributors to the community. We are excited to announce this year individual gifts will be matched dollar-for-dollar by the R.J. McElroy Trust up to \$50,000!

Whether you give \$25 or \$2,500, **you can help more students like Selah reach their goals** by making a tax-deductible gift to the Leader Valley Foundation. Visit leadervalley.org/donate/

Thank You FY19 Donors!

\$100,000 - \$499,99

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